

Blackjack Promotions

BLACKJACK 

 TRAVEL RETAIL
CUSTOMER SERVICE
EXPERIENTIAL
LOGISTICS



Blackjack Promotions

We take a collaborative approach to working with our clients, tailoring our services to meet your needs by developing a joint plan and sharing creative ideas and brand activations

Top 10 Experiential Agency in the UK

No1 UK Staffing Agency in GTR Liquor sector
No1 UK Staffing Agency in GTR Beauty sector



£17M

BJP turnover in excess of £17M



Top10 listed
UK Experiential
Agency



22 years old!

Founded in 1995

ABM Group

One of the largest service providers of its kind on the New York Stock Exchange

ABM provides consistent, high quality aviation services at a lower cost through unique technology platforms, safety and quality systems, world-class training and real-time performance visibility

Currently serve 100+ airports globally



100,000

ABM employs nearly 100,000 people worldwide



We are a division of their UK operating arm - Omniserv



\$6 bn

Turnover in 2016

ABM Group

BLACKJACK 

TRAVEL RETAIL
EXPERIENTIAL
LOGISTICS

CUSTOMER
SERVICE

AIRPORT
SPECIALIST



OMNISERV
An ABM Company

ABM. | Aviation
Services
Building Value

Geographical Coverage UK

● **HEAD OFFICE**
Heathrow

● **LOGISTICS
AND WAREHOUSING**

The Only Travel Retail Agency with Nationwide Coverage:

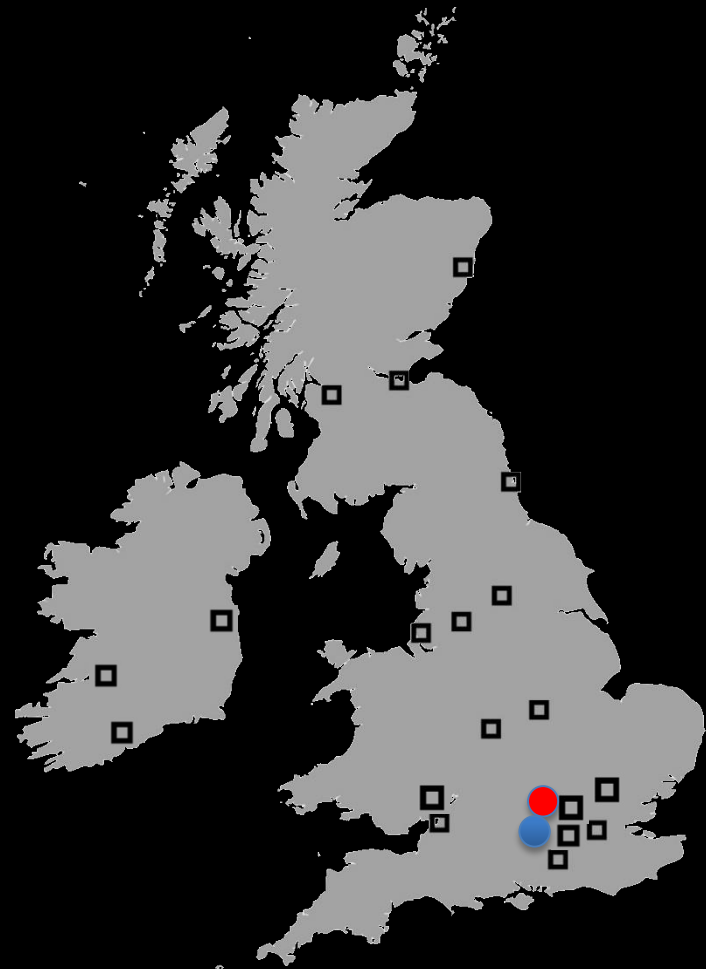
- All major London airports
- Bristol, Cardiff, Birmingham, East Midlands
- Liverpool, Manchester, Leeds, Newcastle
- Glasgow, Prestwick, Edinburgh

Acquisition of Casey Recruitment to create Blackjack Ireland.
Opportunity to leverage best practice from local market team.

- Dublin, Shannon and Cork

London Head Office facilities include recruitment, inductions,
training, HR and account management

Regional offices and operational management manpower across
UK and Ireland



81

European Airport Covered

Members of IPM and APA

Our reputation is paramount and Blackjack has been a member of the IPM (Institute of Promotional Marketing) since 2004. The IPM is committed to promoting strict self-regulation within the promotion and marketing industry. Membership to the IPM guarantees compliance with the IPM code of practice, adherence to best practice and ensures quality of service for all our clients. We also benefit from their extensive training program and thought leadership to ensure all our employees receive the most relevant and up to date training available

The APA is an association of Airport Promotion Agencies; it is a closed group restricting membership to only the leading practitioners of any given country. Blackjack is a founding member of the APA and works closely with fellow members to deliver airport promotions on a pan-European level. With our 9 partner agencies we cover 17 countries and 81 European Airports



Staffing Capabilities



23K

Staff have registered to the
Blackjack National Database
since in the last year



274

Airport Staff qualified in Beauty
Therapy NVQ Level 1 or higher



180K

Shifts completed annually in UK



7560

Currently active members of the
Blackjack National Database

384

Online interviews conducted
in past 12 months



256

Mixologists Nationwide



Staffing. iCademy. Database

Through our bespoke iCademy platform we ensure that all our staff are trained to the highest standard set, not just by ourselves but by our clients. We can tailor training to the clients requirements by brand, product or skill set, all tracked and available to view online.



Talent Selection


'Virtual Castings'

Laurie Elcoate May

1	Hi! Thank you for logging in and taking Part in this interview. We'll start with an easy one and ask for your name and how you came to hear about Blackjack Promotions?
2	Have you worked in a luxury retail environment or in customer service before? If so, tell us about your experience, where you worked and what you enjoyed about the job?
3	Tell us about your related qualifications and or personal achievements.
4	Sales is a big focus for our team. Have you worked towards obtaining targets before, whether its commission based or not?
5	Have you ever worked in product demonstration?
6	Lets talk about your own personal experiences. In your

0 Interruptions detected

[Previous Question](#) [Next Question](#)



Our online interviewing system simulates a real life interview situation which is recorded by webcam and captured in real time (there is no opportunity to rewind or delete).

This enables us to screen the entire workforce from our HQ in London if required as an initial sense check on the workforce across all locations for Selfridges.

This is a great first stage step which could be followed up by a face to face meet/interview at our UK Head Office.

Talent Management

Rostering, Payroll & Staff Profiles



BLACKJACK

BLACKJACK THE PROFESSIONAL PARTNER

Jobs / Staff members / Payroll / Appraisal / Confirmations / Reports / Applicants / Admin Log out

Zereen Razzaque-Ross

[Add absence](#) [Deactivate](#)

Overview Interview Notes Contact notes Work history Bookings Documents

Address [+ Edit](#)

Primary
 APPT 1, GUILDFORD, GU11 2JY
 NIMICH SPRING RD, CAMBERLEY, GU24 3JY
 Search for nearby jobs

Map

Personal [+ Edit](#)

Primary role: Consultant
Join Date: --
Start Date: 07 Jan 2009
Date of Birth: 07 Apr 1974
Natlnal Origin: India Other
Age: 40
Sex: F
Height: 5'5"
Hair Colour: Brown
Eye Colour: Brown
Weight: 27 lb
Size (in): 32 in
Cup size: C
Hips: 35 in
Inside Leg: --
Shoe Size: 5.0
Footnote: --
Tattoos: None
Piercing: None

Availability [+ Overview](#)

October 2014 November 2014 December 2014

14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Start Time: 09:00

Sickleave
 Unavailability
 Holiday

Registration

Status: Registered
 Number of logins: 340
 Last login: Sun 09 Oct 2014
 First login: Wed 20 Oct 2010
 FBck accept. on: Wed 20 Oct 2010
 FBck accept. at IP: 90.272.134.192

Skills [+ Edit](#)

Beauty / Make up Trained
 Cosmetics/Make Up: Yes
 Occasions Make Up: Yes
 Other skills: Yes

Language skills
 Arabic: --
 Bengali: --
 Hindi: --
 Other languages: --

Work eligibility [+ Edit](#)

Nationality: United Kingdom
 Passport No: 511184877
 Full Legal Name: Zereen Razzaque-Ross

University education [+ Edit](#)

University: U.C.L. in UK
 Area of study: Law
 Course name: --
 Start date: --
 End date: --

Employment details [+ Edit](#)

Account Name: Zereen Razzaque-Ross
 Account No: 002587423
 Sort Code: 30 90 53
 Building Society: Lloyds 360
 NI Number: FX 55 37 50
 C: --
 Tax form: F48
 Employment type: PAYE
 Airport worker: Yes
 Hourly rate: --
 Payroll number: 100288

Present circumstances

I am in my only job, but since last 6 April I have had another job, or have received another job offer. Absence, Employment and Support Allowance or Unemployment Benefit 1

ABOUT US NEWS OUR CLIENTS STAFFING ZONE CLIENT ZONE CONTACT

STAFFING ZONE

[Vacancies](#)

[Join the Team / Login](#)

[Administrators](#)

TRAVEL RETAIL
VIP MAKE-UP EVENT. GIORGIO ARMANI >

CUSTOMER SERVICE
WESTFIELD >

EXPERIENTIAL
O2 TRAVEL - AIRPORT LOUNGE PROJECT >

LOGISTICS
SAMSUNG MAINTENANCE >

NEWS

ELEGANT TOUCH GETS "HANDS ON" AT SHOPCADE.
22. SEP. 2014
By Katie Pacifici, Account Manager: Blackjack Promotions Social shopping app Shopcade went all out last weekend when it made the leap from smarpho...

WHO KNEW PEPPER SAMPLING COULD BE SO MUCH FUN?
15. SEP. 2014

Using our unique staffing database, the Account Managers would ensure that all members of the Selfridges Team are live on our system so that we can review and have visibility of the rostered team, by location and in real time.

70

Days of Exclusive training

Ritz Carlton Training

Exclusive Partnership

Selected as the sole business in our industry for 2013

Training Programmes designed to have an exceptional eye for quality

Elevating service expectations



THE RITZ-CARLTON LEADERSHIP CENTER®



Experiential Capabilities



2D Design
3D Design
Motion Graphics



Design Services

Our in house team can deliver all elements required for our clients creative needs. From design scamps to production artwork and technical drawings, we can deliver all the creative elements required for a campaign.

Our team have all the experience to deliver multi platform digital content, traditional small and large format print plus production CAD's, 3D renders and fully scaled VR walkthroughs

BARBERSHOP



"WELCOME SIR. PLEASE TAKE A SEAT AT THE BAR MADAM."

21ST CENTURY GENT - STYLE REIMAGINED...



OLD SCHOOL/NEW SCHOOL/TRADITIONAL/CONTEMPORARY/CLASSY/EDGY
CONTRAST OF MATERIALS - RAW/NATURAL/OLD/NEW/ROUGH/SMOOTH



UNIQUE EXPERIENCE - INVOLVING ALL THE SENSES



Photography & Videography

In house photographer and videographer with the ability to photograph and film in any environment, at any location UK wide.

Post production editing and studio retouch comes as part of the service to enhance any of our clients events using Photoshop, Lightroom, InDesign, After Effects, Premiere and Final Cut



Planning. Production. Project management

The success of any campaign starts with meticulous planning. We ensure that all elements are produced to the highest quality, on time and on budget. The campaign is then constantly managed by our highly experienced team, guaranteeing that the live experience delivers on and above expectations. We use the latest 'agile' project management processes through our web based project management software



Who we work with



Westfield



Heathrow
Making every journey better



GWR

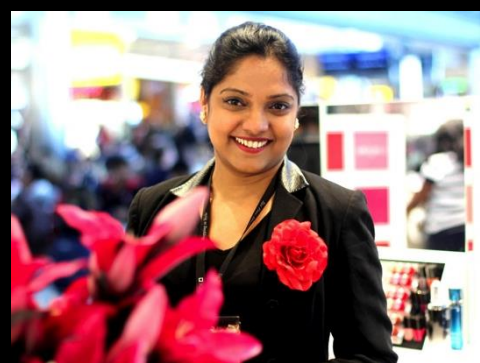


WHSmith

YOUR LONDON AIRPORT
Gatwick



DIAGEO



worlddutyfree



TOTAL



Fisher-Price®



hp

JCDecaux

L'ORÉAL
PARIS



NetworkRail



P&G

GUCCI



THE TIMES
THE SUNDAY TIMES



Windows 8 Pro

Talon



BACARDI®



Thank You

